



# IFC 2010 CORPORATE RESPONSIBILITY FORUM

*Strategies for Competitiveness and Shared Value*

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IFC Headquarters, Washington, DC



**Marcelo de Andrade, Partner, Earth Capital Partners**

Dr. Marcelo Carvalho de Andrade, a leader in sustainable community development, has dedicated his career to conserving biodiversity and improving the quality of life of local communities throughout the world. As founder and Chairman of Pro-Natura International (PNI), he created the first international, nongovernmental organization based in the Southern Hemisphere to specialize in sustainable development over 20 years ago. A testament to his dedication and vision, Dr. de Andrade was the 1997 recipient of the George and Cynthia Mitchell International Prize for Sustainable Development, often referred to as the Nobel Prize for sustainable development.



**Deepak Arora, Deputy General Manager – CSR, Cairn India Ltd.**

Deepak Arora is responsible for the CSR initiatives across different Cairn assets in India. He has over 15 years of experience in development sector across south Asia. He managed MSME development programs including incubating small and micro enterprises in rural settings. Deepak played a leading role in some pioneering initiatives such as developing the first program on creation of a new export BDS service in India. It was the first ever program of its kind in the country having trained senior bureaucrats in several countries on issues related to community development. Prior to joining Cairn India, Deepak worked with UNIDO Cluster Development Program in Asia and with SEDF in Bangladesh. Deepak holds MBA and Diploma in International Trade.



**Eliane Sampaio dos Anjos, Sustainability Manager, Veracel Celulose**

Eliane Anjos manages sustainability, environmental and corporate responsibility initiatives at the Veracel Celulose. She is a seasoned professional with large experience in environmental management including analyses, systems implementation based on ISO 14.001/2004 and ISO 9001/2000, audit, risk analyses in Brazilian and multinational companies: Veracel (pulp company), Natura (cosmetics), Mercedes Benz (automotive) and Vega Sopave (services). In her positions, she was responsible for environmental and social issues and for negotiations with local, regional, and federal environmental agencies as well for environmental licenses and other processes involving environmental aspects. Eliane holds postgraduate degrees in Environmental Protection and Business Management and B. Sc. In Environmental Engineering.





**Maria Arsenova, Operations Officer, IFC**

Maria Arsenova works as an Operations Officer at the International Finance Corporation. Since 2005, Maria has managed and supervised advisory projects for IFC clients in the community development and stakeholder engagement area. She has a particular interest and expertise in monitoring and evaluation of community projects. Over the last year, Maria has worked on *IFC's Good Practice Handbook on Strategic Community Investment*. Prior to her joining IFC, Maria worked at the World Bank on projects related to urban economic development and capacity building for the public sector. Maria completed her MSc with Honors in Local Economic Development at London School of Economics, and also holds a Bachelor degree in International Economics, and a Professional Graduate Certificate from Indiana University.



**Arjun Bhalla, Senior Analyst, CommDev, IFC**

Arjun Bhalla is a Senior Analyst for the IFC Oil, Gas and Mining Sustainable Community Development Fund (CommDev) devoted to enhancing the benefits of extractive industry projects to local communities through innovative project design and knowledge support in partnership with the private sector. Prior to this assignment, Mr. Bhalla worked as a legal analyst in the Office of the Prosecutor for the International Criminal Court in The Hague where he focused on human rights investigations in the Sudan, Uganda, and Democratic Republic of Congo. Mr. Bhalla has also served as a project officer for judicial reform programs funded by the Canadian International Development Agency and worked with Human Rights Watch and their international justice program in London, UK. Mr. Bhalla received his BA with honors from Queen's University in Canada and a LLM in International Law University of Kent in Canterbury, United Kingdom. He has co-authored an IFC publication on Project-Induced In-Migration: Risk Assessment and Management Approaches and a World Bank publication on Social Accountability Tools and Methods.



**Mr. Kojo Bedu-Addo External Affairs Manager, Ahafo Mine, Newmont Ghana.**

Kojo's responsibility at Ahafo is to lead stakeholder management and the related social aspects of the business. This requires his direct management of the Community Relations, Communications and Community Development functions. Prior to Newmont he worked for the BG group where he held various roles, including that of External Affairs Manager, and Social Performance Manager in Nigeria. Prior to joining BG Group Kojo worked as a political and policy risks consultant with the Control Risks Group in London. Kojo began his career as a broadcast journalist with the BBC World Service in London. He holds a BA in Arabic and English from the University of Ghana, an MA in African Affairs from the School of Oriental and African Studies in London, and an MA in International Affairs and Business Relations from the Fletcher School of Law and Diplomacy at Tufts University in Boston. He recently completed an Advance Management program at the Thunderbird School of Global Management in Arizona.

**Vincent Blais, Manager, Deloitte & Touche**

Vincent is a Manager at Deloitte specializing in commodities valuation and risk management analytics in the mining and energy sectors. Vincent has worked on a wide variety of client assignments, including: margin and collateral margin requirements, risk driver identification and hedging strategies, risk quantification, real options and operational flexibility, derivative pricing, credit and market risk model reviews, and hedge accounting FAS 133. Before joining Deloitte & Touche LLP in April 2008, Vincent was a Consultant in the Enterprise Risk Management practice of a large consultant firm focusing on the energy, mining and chemical sectors. Prior to this, Vincent Blais was a member of the Mining and Metals Group AMEC Americas, in Ontario, Canada. At AMEC, Vincent performed projects and real options valuation using stochastic simulation techniques. He holds M.Sc. in Quantitative Finance and M.Sc. in Mining Engineering from the Laval University, Sainte-Foy, Québec.



**Sheila Bonini, Senior Expert Consultant, McKinsey & Company**

Sheila Bonini is a Senior Expert Consultant based in the Silicon Valley Office of McKinsey & Company. Sheila co-leads the Sustainability Transformation service line within McKinsey's Sustainability and Resource Productivity Practice. She helped to lead McKinsey's Special Initiative on Climate Change, initiated McKinsey's service line on water, and currently leads McKinsey's consumer market research focused on Sustainability and Corporate Reputation. Sheila has significant experience advising clients across sectors on the impact of social and regulatory issues, including multiple engagements on corporate social responsibility, sustainability, stakeholder management, and regulatory strategy. Sheila joined McKinsey after working for both Goldman Sachs and Merrill Lynch in their investment banking divisions. Sheila holds an AB in Applied Mathematics from Harvard University and an MBA from the Stanford Graduate School of Business. Sheila has published widely on the Sustainability and Corporate Responsibility topics in *McKinsey Quarterly* and *Stanford Social Innovation Review*.



**Paul Bugala, Sustainability Analyst, Calvert Asset Management Company, Inc.**

Paul Bugala heads ESG research and advocacy for the extractive industries at Calvert Investments. Mr. Bugala also leads Calvert's innovative SAGE (Sustainability Achieved through Greater Engagement) advocacy with the eight extractive industries companies held in Calvert's Large Cap Value Fund. Before joining Calvert, Mr. Bugala served in research and advocacy roles in the Extractive Industries Program at Oxfam America. His work at Oxfam America included research and community capacity building in West Africa and Latin America; advocacy for regulatory reforms such as the Economic Collaboration of West African States (ECOWAS) Regional Mining Code; and campaign and educational efforts including the No Dirty Gold initiative.



**Christopher Carabetta, Senior Analyst, Independent Project Analysis, Inc.**

Christopher Carabetta is a Senior Analyst and Global Client Coordinator with Independent Project Analysis, Inc., a privately held benchmarking, research, and consulting firm. Since 2002, Chris has assisted clients with capital projects across a broad array of areas, including aluminum, steel, chemicals, petroleum refining, foods, and power production. He has led five major capital project benchmarking studies and has consulted on over 120 projects for 22 clients worldwide. Chris has organized and presented at conferences and taught executive training seminars and other courses to clients on various topics. Before joining IPA, Chris worked for the online brokerage unit of the Donaldson, Lufkin, and Jenrette investment bank, ITT Industries, and General Dynamics. He holds a BS degree in Engineering Science from Penn State, an MS in Engineering Mechanics from Rensselaer Polytechnic Institute, and an MBA from Georgetown University.



**Assheton L. Stewart Carter, Senior Vice President, Pact, Inc**

Dr. Stewart Carter is Senior Vice President Global Engagement and Strategy and on the executive team at Pact Inc., an international development agency operating in over 40 countries. He is leading a practice to link market demand with ethical production of precious metals and gems. He worked with Conservation International, where he has launched and led several initiatives engaging the oil, gas and mining industries, resulting in significant biodiversity conservation and the setting of standards for corporate best practice. He conceived and developed the first fully traceable line of gold and diamond jewellery, Love,Earth, sold at Wal-Mart Inc. Carter holds a first class honours degree in international business from the Royal Agricultural College, Cirencester, U.K., and a Ph.D. in Business Strategy and Sustainability in international mining sector from Bath University. He has written more than 25 articles and book chapters on the extractive industries and sustainable development.



**Niels Christiansen, Vice-President of Public Affairs, Nestlé S.A.**

Niels Christiansen was appointed Vice-President of Public Affairs, Nestlé S.A. in 2000. He is Co-Chairman of the International Food and Beverage Alliance, a coalition of major food companies, in liaison with the UN, and a founding board member of the industry-NGO-union-led International Cocoa Initiative on Child Labour. Prior to Nestlé he was on the faculty of Harvard School of Public Health's Nutrition Department.



**Margaret Coady, Director, Committee Encouraging Corporate Philanthropy**

As CECP's director, Margaret leads the organization's long-range strategic and operational planning, authors quantitative and qualitative research reports, runs the annual Corporate Philanthropy Summit and Excellence Awards in Corporate Philanthropy selection process, and manages CECP's growing team of program specialists. Margaret also directs the Committee's partnership initiatives including joint research and events such as the development of Principles of Social Investment with the United Nations Global Compact, the release of a dollar valuation for corporate pro bono service in collaboration with the Taproot Foundation, and the forward-looking research report "Shaping the Future: Solving Social Problems through Business Strategy" with McKinsey & Company. Prior to joining CECP, Margaret worked as a senior IT consultant with PricewaterhouseCoopers and played a key technical role in several global custom software implementation projects for Fortune 500 clients. Margaret graduated with magna cum laude and Phi Beta Kappa honors from Williams College and was Valedictorian of her class at Columbia Business School.



**Blake Connoy, CSR Advisor, Canadian Business for Social Responsibility**

Based in the Toronto office, Blake Connoy advises financial services and pharmaceutical organizations. With particular interest in CSR strategy, employee engagement and strategic community investment, Blake works with various stakeholder groups from executive management through to program delivery staff, producing key findings, and developing improvement and implementation roadmaps. Prior to joining CBSR, Blake was the Principal of InterSector, a consultancy that helps public, private and non-profit sector organizations to strategically partner, collaborate and plan to do their socially-minded initiatives. Before that, Blake consulted for Deloitte & Touche LLP, working with Canada's banks, insurance firms and government agencies in the areas of strategy, governance and risk management. Blake holds a Bachelor of Engineering Science and a Technological Entrepreneurship Certificate from the University of Western Ontario.



**Lance Crist, Global Head of Oil and Gas Investments, IFC**

Mr. Crist leads IFC's investment activities for exploration & production, pipelines, LNG, oilfield services and related sectors. His team oversees a \$1.8 billion portfolio in over 30 countries. He has managed privatization advisory mandates, project and corporate finance, and private equity transactions in the areas of general manufacturing and telecommunications prior to his current role. He earned a B.A. from Cornell University, and an MBA from the Wharton School of the University of Pennsylvania.



**Aidan Davy, Senior Program Director, International Council on Mining and Metals**

Aidan Davy is responsible for ICMM's Community and Socio-economic Development Program, including issues relating to Human Rights and Indigenous Peoples. He also leads ICMM's work on sustainability reporting and independent assurance. Aidan has over 22 years of cross-sectoral experience on sustainable development issues, working with a range of private, multi-lateral and not-for-profit organizations. For the past 12 years, his primary focus has been on social responsibility and accountability issues relating to the extractive industries.



**Tracey Duffey, Program Director, World Cocoa Foundation**

Tracey Duffey is the Program Director for West Africa and Southeast Asia programs of the World Cocoa Foundation. She has worked in the field of entrepreneurial development, corporate social investment and institutional capacity building for over 17 years, nine of which she has spent working overseas in Sub-Saharan Africa, traveling within 24 countries in the sub-region. She has coordinated and implemented business development projects with corporate foundations, the European Union, USAID, and other development organizations. Tracey began her international development career as a Peace Corps Volunteer in Mauritania under the Small Enterprise Development program. Prior to joining the Foundation, she was the Africa Regional Director for Junior Achievement Worldwide establishing their Africa Regional Operating Center in Ghana.



**Monika Weber-Fahr, Manager, Sustainability Business Advisory Services, IFC**

Monika Weber-Fahr serves as the Global Business Line Leader for Environmental and Social Sustainability Business Advisory Services in the International Finance Corporation (IFC) and manages the Corporation's Sustainability Business Advisory Division. In these roles, Monika determines strategy for the portfolio of concessional investments and advisory services operations in the areas of climate change, labor & social capital, and biodiversity, and she is responsible for IFC-wide strategy, quality assurance, knowledge management and cross-regional collaboration in these areas. As IFC's Business Line Leader for sustainability business advisory services, Monika works to promote the pursuit of market transformations and firm-level changes that deliver social or environmental returns systematically built around increasing firm value and economic growth. Over the past 15 years, Ms. Weber-Fahr has worked in strategy development, innovation and organizational change in IFC, the World Bank and with the Boston Consulting Group (BCG), often with a focus on energy-related topics. She holds an MSc in Economics and a PhD in Business Economics.



**Dennis Flemming, Project Director, Niger Delta Partnership Initiative (NDPI)  
Chevron Africa and Latin America Exploration and Production Company**

Dennis Flemming has 24 years of experience in the design and implementation of community programs in developing countries including Papua New Guinea, Fiji, Angola and more recently in Nigeria. He has worked on a broad range of development projects and initiatives as a consultant, trainer and program manager within both the private sector and public sector. For the past 18 years, Dennis has worked for Chevron in the field of Community Engagement. In 2000, Dennis headed the establishment of the Community Development Initiatives (CDI) Foundation, a sustainable organization designed to implement rural development programs in Papua New Guinea, and managed it for four years. From 2004 to 2008, he worked as Corporate Responsibility Manager for Chevron in Angola, managing Chevron's Angola Partnership Initiative, a \$50 million program pairing Chevron with other donors to support the reconstruction and development of Angola after 27 years of civil war. Dennis currently works for Chevron in Nigeria as Project Director for the Niger Delta Partnership Initiative, developing partnership programs with other donors to generate socio-economic development in the Niger Delta.

### **Cesar Fonseca, External Affairs and Social Relations Manager, BPZ Peru**

Cesar Fonseca is the External Affairs and Social Relations Manager at BPZ Peru. He is also the Executive Director of the newly created Step by Step Foundation oriented to promote and implement project and initiatives in favor of children and adolescents in the northern region of Peru. Mr. Fonseca has more than 15 years of experience in social development and corporate social responsibility in Peru. He has worked for USAID, UNICEF, the Ministry of Women and Social Development of Peru and was appointed as the first CEO of Peru 2021, a renowned business organizations that promotes CSR in Peru. He holds a B.A in Economics from University of the Pacific in California and a Master of Science in Foreign Service from Georgetown University.



### **Daniele Giovannucci, Co-Founder, COSA**

Daniele Giovannucci is co-founder of the Committee on Sustainability Assessment (COSA), a global consortium of institutions and UN agencies advancing innovative ways to measure sustainability. He is a former food company executive and has worked in more than 30 countries on both business and development projects.



### **Aidan Gulliver, Senior Economist, FAO Investment Centre**

Aidan Gulliver is a Senior Economist at Food and Agriculture Organization Investment Centre. Mr Gulliver is an agricultural economist with a specialization in rural enterprise development, marketing and livelihoods. With almost 30 years of experience in rural development, he has extensive experience in Africa, the Caribbean, Latin America, South Asia and the ASEAN countries. He commenced his career in the International Agribusiness and Rural Development Division of Deloitte Touche Tohmatsu, managing the implementation of long term development projects for both private and international clients. He joined FAO in 1992. During a 5-year secondment to a WB managed regional operation support agency in Central America (RUTA), he started to focus more and more on small enterprise development, with an emphasis on supporting national technical staff to work with individuals and groups in identifying, preparing and evaluating local investment proposals. This led to the creation of the RuralInvest package, which is now in use in 6 languages across a wide range of countries.



### **Wolfram Haller, Sustainability Manager, Siemens AG**

Wolfram Haller is a sustainability manager at the Siemens Corporate Sustainability Office. He is responsible for the external stakeholder management of the International Financing Institutions as well as UN organizations. He is actively involved in advancing a Siemens AG worldwide sustainability strategy and plays a leading role in developing carbon finance as a financing instrument for Siemens projects. Other areas of expertise include sustainable and urban infrastructure including e-mobility topics. Previous to his work at the Siemens Sustainability Office Wolfram was a Management Consultant for sustainable infrastructure solutions and gained extensive experience in project financing at Siemens Financial Services.



### **Amar Inamdar, Principal Specialist, Ombudsman**

Amar Inamdar leads complex multi-party dispute resolution process on sensitive private sector projects. Amar founded and managed a successful professional consulting practice in Oxford, U.K., focused on international investment. He was a major contributor to the U.K. government's White Paper on 'Making Globalisation Work for the Poor', and for two years worked to achieve a lasting compensation settlement between civil society groups and Rio Tinto in Indonesia. He has contributed to the M.B.A. program at the University of Oxford's Said Business School and the Kennedy School of Government at Harvard. Amar started his professional career as a corporate strategy consultant with Cap Gemini and worked for the World Wide Fund for Nature in Eastern Africa. He was born and lived in Kenya, educated at Oxford, U.K and has a PhD from Cambridge, U.K.



**Luis Iseppe, Operations Officer - Social Responsibility, IFC**

Luis has over 16 years of experience in executive positions in marketing, strategic planning, new business development, customer relationship, and product management areas, working for leading companies in different sectors such as services, telecommunications, paper & pulp and finance. He joined Social Responsibility team on in 2008 as Senior Product Specialist (CSR Strategies product) for the Sustainability Business Innovator in Sao Paulo, Brazil. In the last 5 years, Luis has helped to establish the consulting group REVER as an international reference in sustainability consulting by supporting international companies (Alcoa, BASF, Philips, IBM, Oracle, Santander Bank) in strategic consideration of their business, working closely with international references such as Accountability, Utopies and International Finance Corporation. Luis holds a Master of Civil Engineering from USP and an Executive MBA teacher on Sustainability discipline from the BBS – Brazilian Business School.



**Veronica Nyhan Jones, Social Development Specialist: Comm Dev**

Ms. Nyhan-Jones advises private extractive clients operating in Africa, Asia and Latin America on how to value the return on their sustainability investments, implement participatory planning and monitoring processes, and improve the local development impacts around their projects. She has worked for the World Bank Institute building capacity for community driven development in Africa and promoting social cohesion in Eastern Europe. Prior to joining the World Bank, she worked for the International Youth Foundation, the US Department for Health & Human Services and the White House on crime prevention and health care reform. She has co-authored multiple articles on measuring social capital using quantitative and qualitative methods. Ms. Nyhan-Jones has a Masters Degree from Harvard University's Kennedy School of Government.



**Manu Kapoor, Director-Corporate Affairs, Communications & CSR, Cairn India Ltd.**

Manu Kapoor is responsible for heading corporate affairs, internal and external communications, strategizing branding and managing corporate social responsibility function spanning across all assets of Cairn India as well as pan International operations. Prior to joining Cairn India, Manu was Chief Executive Officer- Corporate Communications and Affairs at Reliance Retail Ltd. Manu has over 26 years of experience in diverse industries in corporate leadership, corporate sustainability and brand management and his career spans India, Middle East, APAC region, Russia, CIS and Central and Eastern Europe. He worked with Tiffany and Proctor and Gamble and started his career as a management trainee in Glaxo Smith Kline. He is a business management graduate from University of Mumbai with Masters in Economics and M. Phil. from University of Delhi.



**Beth Keck, Senior Director, Sustainability, Walmart Stores, Inc.**

Beth Keck oversees sustainability for Walmart's \$100 billion international business which operates more than 4,100 stores in 14 markets outside the United States. In 2008 she received Walmart's highest honor, the Sam M. Walton Entrepreneur of the Year Award for her work on sustainability. Prior to joining Walmart, she worked for The Boeing, the U.S. Department of Commerce International Trade Administration and the Overseas Private Investment Corporation. She has a master's degree in international economics and Asian Studies from The Johns Hopkins School of International Studies, a bachelor of journalism degree from the University of Missouri School of Journalism and has done postgraduate studies at the Chinese University of Hong Kong. She is a member of the Council on Foreign Relations, the Asia Society Center on US-China Relations Advisory Board, National Committee on US-China Relations, the Arkansas World Trade Center Board of Advisors, and the Bentonville Noon Rotary Club.



**David Kovick, Senior Associate, Consensus Building Institute**

David Kovick is a Senior Associate at the Consensus Building Institute (CBI) and a Senior Associate with the Corporate Social Responsibility Initiative (CSRI) at Harvard's Kennedy School of Government. His international practice focuses on corporate-stakeholder engagement and adapting and applying the tools of the negotiation and dispute resolution fields to improve relationships and resolve differences between corporations and local communities. His past work has included supporting the United Nations system in crisis/post-conflict countries and facilitating multi-stakeholder dialogue between Chevron and government and community stakeholders in the Niger Delta and elsewhere. David is trained as a lawyer, having completed his JD at Stanford Law School in 2004, and his BA from Duke University in 1996 with a joint degree in political science and African studies. Prior to joining CBI, David spent five years working in international political development with the National Democratic Institute for International Affairs (NDI), as a field representative in Zimbabwe and Southeast Asia.



**Ramanie Kunanayagam, Head of Social Performance, BG Group**

Ramanie is the Group Head of Social Performance for BG Group. She is a social anthropologist with over 20 years experience working on social performance and sustainable development issues in the extractive sector context. She is currently responsible for developing and implementing a Social Performance and Sustainable Development governance framework for the BG Group. She has a combination of extensive field and operational work, corporate policy and international financial institution experience on the extractives and sustainable development. Prior to joining BG Group she was Principal Adviser Community Relations at Rio Tinto, where she had a global remit. Ramanie played a leading role in developing Rio Tinto standards and policy on community relations, mine closure and the establishment and management of trusts, funds and foundations. She also spent three years working for the World Bank Group in Washington DC in the Oil, Gas and Mining Department as Senior Social Specialist.



**Rachel Kyte, Vice President, Business Advisory Services, IFC**

Rachel Kyte is IFC's Vice President, Business Advisory Services, and a member of the Management Group. She leads IFC's advisory business and manages its extra financial risk. IFC's advisory work serves governments, industries, and individual companies helping the private sector's growth drive development in the frontier of emerging markets. Ms. Kyte joined IFC in 2000. During her tenure as Director for Environment and Social Development, she introduced new sustainability performance standards and disclosure policies, showing how environment and social performance can improve financial performance in emerging markets. Through the Equator Principles these standards are now a global benchmark. Most recently, she played a key role in shaping IFC's approaches to IFC's business focused on the women's market and climate change Ms. Kyte has held elected positions in Europe and has founded and led NGOs focusing on women, the environment, health, and rights. Prior to joining IFC, Ms. Kyte was a member of the management team of the World Conservation Union – IUCN. She holds an MA in International Relations from the Fletcher School of Law and Diplomacy and a BA in politics and history from the University of London.



**Sujata Lamba, Senior Manager, Corporate Advice, IFC**

Sujata Lamba is the Senior Manager and Alternate Business Line Leader for Corporate Advice while heading IFC's Global Supply Chain Practice since 2004. Sujata has been leading IFC's efforts to create supply chain financing vehicles, and has been instrumental in IFC becoming a founding member of the Water Footprint Network since 2008. Sujata started some of the pioneering linkage projects with Cairn and Newmont and was closely involved in the Chad-Cameroon pipeline project. Currently, the Linkage practice comprises of over 60 projects corresponding to \$2.4 billion of investments including projects reaching the Base of the Pyramid. Sujata has over 25 years of work experience, of which 20 years has been with IFC in international project finance in Eastern Europe, East Asia, and Latin America covering the Chemical, Petrochemical, General Manufacturing and Corporate sectors. Prior to IFC, Sujata worked with international commercial banks including Bank of America, Grindlays Bank, Ltd. and Gulf Bank in Asia and the Middle East. Sujata has a Bachelor of Arts in Economics Honors and a Masters in Business Administration.



**Beth Lester, Vice President, Penn Schoen Berland**

Beth Lester is a Vice President of Penn Schoen Berland, a leading global market research and strategic communications firm. She works across disciplines, with an emphasis on corporate responsibility. Beth brings a mix of media and political experience to PSB, having worked in politics in both the United States and the United Kingdom and as a television producer. She has experience in communications strategy for companies like Ford Motor Company and also crisis credentials for companies like Merck. Beth initially joined PSB in London, where she was a consultant to the Labour Party and part of the team that helped Tony Blair win an unprecedented 3rd term as Prime Minister. Previously, she was an Associate Producer for CBS News' Political Unit. Beth holds a Masters Degree from Cambridge University and a Bachelor's Degree from George Washington University, both in International Affairs.



**Euan Marshall, Program Manager, IFC**

Euan Marshall is the Program Manager for IFC's Sustainable Investment Advisory work base in DC and leads the global program in this area. Prior to joining this team he established and managed IFC's Advisory program in the Philippines and its Sustainability program in Indonesia. Before joining IFC he worked in the Asian capital markets firstly on the sell side and then as Business Development Director in the early days of ASRIA. He has an MBA from Oxford and a BA from Bristol University.



**Toshiya Masuoka, Director, Corporate Advice Department, IFC**

Toshiya Masuoka is currently the Director for IFC's Corporate Advice Department. He oversees IFC's efforts in the areas of SME development and inclusive business models as well as advice to IFC clients on sustainability strategies and reporting, strategic community investment, and corporate governance. Toshi joined IFC as an Investment Officer. He held various positions in investment departments including South Asia, Infrastructure and Latin America and the Caribbean (LAC). He held the position of Manager in the LAC Department from July 2002 to January 2004. Between January 2004 and September 2008, Toshi led the Operational Strategy Department and was a key player in framing IFC's corporate strategy and growth, overseeing the implementation of various strategic initiatives, and coordinating on World Bank Group level strategic issues. Prior to joining the World Bank Group, Toshi held various positions at the Fuji Bank, Limited. He holds an MBA from the Wharton School.



**Joseph Mathews, Chief Executive Officer, ArcelorMittal Liberia**

Joseph Mathews directs ArcelorMittal's venture to redevelop iron ore mining in the Nimba region of Liberia. He has over twenty years of broad experience at a major US integrated steel manufacturer in Business Development and Strategy, Operations Planning, Information Systems and Financial functions. Significant accomplishments in this role were the development and commissioning of joint venture galvanizing lines, implementation of integrated business systems as well as coordination of sales and marketing efforts. Joe also played a crucial role in a private equity firm which developed a start-up company for precious metal exploration in south-eastern Liberia. This spurred much needed economic activity in the country before work had to be curtailed in 2003 with the deteriorating security situation. Joe has an MBA in Operations Management and Finance from the University of Michigan, Ann Arbor and an undergraduate degree in Metallurgical Engineering from the Indian Institute of Technology, Bombay.



**Bo Miller, Global Director, Corporate Citizenship, The Dow Chemical Company  
President and Executive Director, The Dow Chemical Company Foundation**

Bo Miller is the Global Director for Corporate Citizenship for The Dow Chemical Company. He is responsible for identifying corporate citizenship issues and trends important to the company, and in turn, developing and implementing the company's global corporate citizenship strategy. Miller also serves as the president and executive director of The Dow Chemical Company Foundation. He joined Dow in 1978 and has held a variety of sales, marketing and business management roles before assuming his current responsibilities in July of 2004. Miller holds a bachelor's degree in industrial marketing from Western Michigan University and has completed executive management curriculums at Indiana University and the University of Virginia. He serves on the Contributions Council of the Conference Board and the Business Civic Leadership Center, an affiliate of the US Chamber of Commerce.



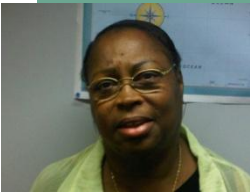
**Thibaut Millet, Senior Manager Sustainability & Climate Change, Deloitte & Touche**

Thibaut Millet is a Senior Manager in Deloitte's Sustainability & Climate Change group, with over 12 years of experience in management consulting. He has been involved in several industries, such as mining, manufacturing, consumer business, distribution & retail; as well as in the public sector. Specifically in Sustainability & Climate Change, Thibaut developed Deloitte's methodologies for sustainability strategic planning and successfully worked with a number of leading companies in the field of corporate responsibility and sustainability. He also participated in the development of the Deloitte tools to support organizations in both the qualitative and quantitative expression of the economic value derived from their sustainability initiatives, namely, Deloitte's Sustainable Enterprise Value Map (SEVM) which demonstrates qualitatively how sustainability actions also affect company financial performance, highlighting the critical linkage of shareholder and stakeholder value. He is currently leading the development of the Planning and Financial Valuation Tool for extractive industries together with Rio Tinto Alcan and IFC.



**Nathan Monash, Sustainability Manager, AngloGold Ashanti Americas**

Nathan Monash is Manager, Sustainability at AngloGold Ashanti Americas. Nathan's current work focuses upon advising and supporting projects and active mines to incorporate sustainability considerations into their activities. Prior to joining AngloGold Ashanti, Nathan was with Rio Tinto Alcan where he engaged with business development and ongoing operations in his role of Manager, Sustainable Development and International Affairs. Previously, Nathan was in charge of the mining and metals industry group of the World Economic Forum in Geneva, Switzerland. Nathan's background is in environmental policy and international relations and he has spent the past eight years working directly with the mining and metals industry.



#### **Marguerite Monnet, Consultant**

Marguerite Monnet brings over 35 years of experience in private and public sectors in 25 countries in Sub-Saharan Africa, North Africa, France, the Caribbean, Latin America and the U.S. As a trainer, she has extensive experience using participatory approaches and distance learning methodologies, targeting groups including policy makers, local government leaders, civil society representatives, students and illiterate grassroots peoples. Marguerite is a senior consultant for the United Nations, bilateral organizations, non-profit organizations and the World Bank, in areas pertaining mainly to: capacity building, community driven development (for civil society, local governments and grassroots organizations) human development (reproductive health, HIV/AIDS), social accountability and service delivery, community development in extractive industries and in fishery sector, and gender related issues (applied to poverty reduction, reproductive health, HIV/AIDS, natural resource management, extractive industries, etc). A psychologist by training, specialized in adult education and human resources management, Marguerite started her career as a civil servant with the Government of Senegal.



#### **Mehrdad Nazari, Director, Prizma**

Mehrdad is the CSR, GRI & ESIA Practice Leader and Director of Prizma. Mehrdad has 20 years of international experience in environmental, social and CSR risk assessment and management, and sustainability reporting and coaching. He also provides advisory services and training focused on IFC Performance Standards, the Equator Principles (EP2), the European Bank's (EBRD) Performance Requirements and the Global Reporting Initiative's (GRI) sustainability reporting framework. Mehrdad was previously Principal Environmental Specialist at the European Bank (EBRD), focused on an extractive portfolio exceeding \$2 billion; CSR Research Director at CoreRatings (now Innovest/RiskMetrics), advising asset managers; and Project Manager with Dames & Moore (now URS), an engineering consultancy. Mehrdad studied geosciences and business administration in Germany, US and the UK.

#### **Tam Robert Nguyen, Senior Advisor, Chevron**

Tam Robert Nguyen serves as senior advisor for corporate responsibility, and global implementation advisor for the company's global human rights policy. In this role Mr. Nguyen helps direct *social* responsibility strategy, policy planning, change management, and issues engagement. He is currently the vice chair of the Social Responsibility Working Group of IPIECA. Mr. Nguyen has over ten years of progressive, diversified experience in corporate policy and strategy, international development, and public affairs. Prior to joining Chevron Corporation, he worked for the Asian Development Bank in the Philippines, and the Inter-American Development Bank in Washington, DC. He co-edited *Regional Public Goods: from Theory to Practice*, and authored the chapter "Coordinating the Supply of Regional Public Goods." He is a graduate of George Washington University, and holds two masters degrees in international business and international development.



#### **A. Rani Parker, Senior Consultant, Business-Community Synergies**

Dr. Rani Parker has over twenty-five years experience with international development organizations and multinational corporations in over thirty countries in Asia, Africa and Latin America. Her work has focused on leadership of communities in their own development. She developed a methodology, the Community-Company Assessment (CCA) that increases understanding and strengthens relationships between companies and the communities where they operate. The CCA has been used to conduct socio-economic baselines, social impact assessments, to evaluate community investments and to assess corporate and community capacities and needs. Dr. Parker also has experience and expertise in partnership building, participatory training and community-managed monitoring and evaluation. Prior to founding BCS, she was program director and chief advisor at Save the Children. She holds a Ph.D. in public administration with specialization in corporate-community investment.



**Claude Perras, Director Sustainable Development and Community Relations, Rio Tinto**

Claude Perras has more than 25 years' experience in senior management in global corporation and international development organizations. In his role of Director - Sustainable Development and Community Relations, he provides assurance, services and guidance to a range of key internal and external stakeholders on community relations and on global and local sustainable development issues and initiatives related to major Rio Tinto Business development project. Prior to his engagement with Rio Tinto, Mr. Perras worked with CECI in Asia and with Alcan. Mr. Perras has a Master's degree in Management from McGill University, Montreal; a Bachelor's degree in Social Science with double major in Politics and Economics from the University of Ottawa and a Diploma in Social Development from the Coady International Institute of Antigonish, Nova Scotia.



**Kyle Peterson, Managing Director, FSG Social Impact Advisors**

Kyle Peterson has led many of FSG's CSR and corporate philanthropy engagements and has been a key contributor to the firm's CSR frameworks and article publishing. Kyle has led engagements for Shell Oil Company, Pfizer, Merck, Abbott Labs and Petro-Canada. He co-authored "Lobbying for Good," a new article on companies' use of lobbying, government relations staffs, and advocacy know-how as new tools for more strategic CSR. Prior to joining FSG, Kyle served as a strategy consultant at OntheFrontier, where he researched and wrote a major regional economic study with Professor Michael Porter and led a competitiveness consulting project in Rwanda, where he advised President Paul Kagame and his cabinet on the country's future economic strategy. Kyle served as the country director in Zimbabwe and Rwanda for Population Services International. Kyle holds an M.B.A. and an M.P.A., cum laude, from the University of Texas at Austin and a B.A. in International Studies, cum laude, from the American University.



**Isak Pretorius, CEO, Joint Aid Management**

Born and raised in South Africa, Isak is intimately acquainted with the perennial problems that continue to plague the continent of Africa. The son of one of Africa's great social entrepreneurs, Peter Pretorius, Isak has traveled to the remote corners of Africa's communities and heartlands. These experiences have helped shape his passion to address the diverse needs of Africa's children and communities which is at the heart of his life's work. The organization he now leads, Joint Aid Management (JAM-USA), now serves meals to an estimated 500,000 children in Africa each day. Isak is stewarding this platform by working to lead a new way of addresses challenges in Africa through the combination of social and economic development activities.



**Walter D. Richards, Regional Controller - Africa, Newmont Ghana**

Walter's is responsible to lead the Finance Team for Newmont Mining Corporation in Africa. This involves the management of Business Planning and Analysis, Exploration Accounting, Accounts Payable, National Payroll, Banking and Treasury, Capital Accounting, Financial Reporting, and Compliance. He has 18 years professional experience in finance, project management, consulting and auditing. Prior to joining the Newmont Finance Team in Africa he was the Audit Executive in Denver and Australia with the main responsibility being the implementation of Sarbanes Oxley Act and auditing capital projects around the globe. Before joining Newmont Walter worked for Stillwater Mining Company as the Chief Site Accountant for the East Boulder Mine. Walter began his career with PricewaterhouseCoopers in South Africa before transferring to the Mining Group in the USA. He holds a M.Sc in Project Management from the University of George Washington, USA and a B.Comm Honors in Accounting from the University of Pretoria, South Africa. Walter is a South African Chartered Accountant and an Associate Chartered Management Accountant.



### **Steve Rochlin, Director, AccountAbility**

Steve Rochlin is a Director and AccountAbility's US Representative. Steve is currently leading AccountAbility's initiatives on the alignment of corporate responsibility with core business strategy; innovative models of collaborative governance; scaling the ability of voluntary standards systems to impact sustainable development. Steve is partnering with the IFC on the design of its *Sustainability Strategies* product. Steve is a Senior Research Fellow for The Centre for Corporate Citizenship at Boston College. He has co-authored *Untapped: Creating Value in Underserved Markets* and *Beyond Good Company: Next Generation Corporate Citizenship*. Prior to joining AccountAbility, Steve worked extensively in the areas of technology-based economic development for the National Academy of Sciences and the Center for Strategic and International Studies in Washington, D.C. and The Center for Corporate Citizenship at Boston College where he spent eleven years as Director of Research. Steve obtained his Masters degree in Public Policy from Harvard University's John F. Kennedy School of Government and his A.B. from Brown University.



### **Houria Sammari, Senior Program Manager, Corporate Responsibility, IFC**

Houria Sammari is a Senior Program Manager leading Corporate Social Responsibility activities in IFC's Corporate Advice Department. Prior to her current role, Houria was managing IFC's Social Responsibility program, under which the current areas of advisory expertise took shape, including: Competitiveness through Labor standards, Business & Human Rights, Sustainability Strategy and Community Investment. In 2002, Houria opened IFC's office in Algiers and established advisory activities in the areas of A2F, BEE and SME Development, while overlooking new business development on the investment side. Concurrently, she developed the regional MENA Leasing Development Program, which currently advises governments in the region on their leasing legislative and regulatory framework and builds the capacity of local financial institutions in the leasing sector. Prior to that, Houria was an investment officer in MENA financial markets and held jobs in investment guarantees in Asia and the Pacific and in investment analysis and portfolio supervision in Sub-Saharan Africa. She holds an M.A. in U.S. Literature and an MBA in Finance.



### **Debra Sequeira, Senior Social Development Specialist, IFC**

Debra began her development career at UNICEF and did her field work in Sri Lanka as Program Officer for the Sri Lanka Canada Development Fund. She joined the World Bank's Social Development Unit, working on the Bank-wide Review of Involuntary Resettlement and later co-authoring the *World Bank's Participation Sourcebook*. In 1997, she became the first social scientist to be hired by the IFC, leading the initial work in adapting World Bank social safeguard policies to the private sector operations of the IFC. Debra spent eight years as a Social Development Specialist, appraising and supervising the social aspects of IFC investments, with a focus on the mining, oil and gas, power, and infrastructure sectors. Subsequently, Debra focused on Knowledge Management, leading the effort to capture and disseminate IFC's social development knowledge and experience through a wide range of best practice publications for the private sector. She currently leads the Global Community Investment Team for IFC's Advisory Services and is a lead author of *IFC's Good Practice Handbook on Strategic Community Investment*.



**Liv Kari Sivertsen, CSR Advisor, Statoil**

Liv is currently leading CSR efforts at Statoil, oil and energy company based in Norway. She supports Statoil's country offices in the North- and South America in preparation and implementation of their CSR plans and social investments, ensures identification of social risks in the early phase projects, advises management on CSR issues, and contributes to revisions of governing documentation and awareness of labour standards in the supply chain. Previously she worked at the R&D center of Hydro, a Norwegian oil and gas company focusing on biotechnology and environmental management. Subsequently, Liv transitioned to the field of CSR, including social reporting, CSR in the supply chain and incorporation of CSR into Hydro's business processes. Liv holds M.Sc. in Biotechnology from Norwegian University of Science and Technology.



**Michael De Soyza, Head of Public Policy and Corporate Responsibility, Dialog Telekom PLC**

Michael is currently serving as the Head of Public Policy and Corporate Responsibility at Dialog Telekom PLC. Prior to his appointment at Dialog, Michael had stints in the oil and gas industry and financial services sector, where he managed programmes broadly related to sustainable investment and social entrepreneurship. Michael's specialization lies in the management of sustainable development metrics for business, environmental management and EIA, public policy, corporate responsibility and strategic social investment. He has spoken extensively on the subject of sustainability and corporate responsibility at local and international forums. Michael graduated from the University of Cape Town with a Master of Philosophy in Environmental Management and is also an alumnus of the University of Colombo where he graduated with a Honours Degree in English Literature and Linguistics. He also holds a Post Graduate Diploma in Marketing Management from the Chartered Institute of Marketing, UK.



**Dafna Tapiero, Head, CommDev, IFC**

Ms. Tapiero brings nearly 20 years of experience working with the private and public sectors to develop sustainable solutions to support economic development. Previously at the World Bank, she founded and ran the Financial Sector Reform and Strengthening (FIRST) Initiative, a US\$60 million global fund established to provide direct support to countries in reforming and developing their financial systems. Ms. Tapiero began her experience at IFC in 1995, managing IFC's \$40 million Russian Land Privatization project and launching programs ranging from corporate governance to energy sector restructuring. She has also served as the Knowledge and Partnership Manager in the Financial Sector Vice Presidency of the World Bank. Ms. Tapiero received her Masters Degree in International Economics and International Relations from Johns Hopkins' School of Advanced International Studies (SAIS) and B.A. from Johns Hopkins University in Baltimore, MD.



**Thomas E. Thomason, CEO, Egyptian Refining Company**

Thomas Thomason serves as s Chief Executive Officer of the Egyptian Refining Company which is developing a \$3.5 B refinery expansion in the environs of urban Cairo. Thomason was with Bechtel for 25 years holding numerous management positions with responsibility for legal, commercial and operations functions. Prior to joining ERC in 2007, Thomason was Managing Director of Sidi Krir Generating Company, Egypt's first privately owned and operated power plant. His experience at Sidi Krir included its initial financing (Egypt's first project financing), a refinancing and three shareholder transactions. Thomason received his Bachelor of Arts and Dr. of Jurisprudence from the University of Texas in Austin. He has lived in Egypt for 16 years and is on the Boards of the American University in Cairo, the Bi-National Fulbright Commission and the American Chamber of Commerce in Egypt.



**Somit Varma, Director, Oil, Gas, Mining and Chemicals Department, IFC**

Somit Varma is Director and Global Head of IFC and the World Bank's Oil, Gas, Mining and Chemicals Department. Mr. Varma joined the IFC in 1992 as an Investment Officer in the Corporate Finance Services Department, where he focused on sell side advisory transactions. He has advised a number of governments on the sale of state-owned assets in various sectors including power, petrochemicals, ports and water. He transferred to the Power Department and in his role as a Chief Investment Officer was involved in a number of major transactions, and was also primarily responsible for developing the power distribution business for IFC. As Global Head of the Oil, Gas, Mining and Chemicals Department and Mr. Varma is responsible for a portfolio of over \$ 4 billion in equity and debt investments world-wide. He advises a number of CEOs on their corporate strategies in these sectors. Mr. Varma has an MBA from Boston University and attended the Executive Management Program at the Harvard Business School.



**Sabrina Vigilante, Director - Sustainable Value Chains, Rainforest Alliance**

Sabrina Vigilante is Director of Sustainable Value Chains at the Rainforest Alliance – a non-profit environmental organization working in 67 countries around the globe. During her ten years with RA, Sabrina has pioneered development of international markets for certified sustainable farm products and has influenced major food and beverage businesses to integrate sustainable procurement practices into their business strategies. Sabrina has served as the Rainforest Alliance spokesperson in international conferences in Japan, China, The Philippines, Dubai, Costa Rica, Nicaragua, Guatemala, Brazil, Colombia, Peru, Australia, Europe, US and Canada. She earned an MBA in International Business from Bryant College and a BA in English with a concentration in Anthropology from Tulane University.



**Daniel Villar, Acting Chief Economist and Director, Economics and Policy Group, MIGA**

Daniel Villar is Acting Chief Economist and Director of the Economics and Policy Group of the Multilateral Investment Guarantee Agency (MIGA), the political risk insurance arm of the World Bank Group. During his tenure at MIGA, Daniel's focus has been country risk assessments and he also developed the agency's current rating methodology. He has been lead risk management officer since 2008. Prior to joining MIGA in 2000, Daniel worked for four years in the management consulting firm Booz, Allen & Hamilton focusing on financial management projects in Latin America. Previously, he was a member of the International Finance Department of the French multinational Bouygues. Daniel also worked in the World Bank from 1991-1994 in the Infrastructure and Urban Development Division of the Bank's Economic Development Institute. Daniel obtained an MBA from Insead, an MA in International Development from the American University, and a BA in Politics and Government from the University of Maryland.



**Anna Walkowiak, Manager, Deloitte & Touche**

Anna Walkowiak is a Manager in Sustainability & Climate Change Practice at Deloitte in Montreal, Canada. Anna has over ten years of experience in management consulting and corporate strategy, including close to 5 years specifically in sustainability strategy development and implementation in the public and private sectors. Over the years, she has developed an important expertise in internal and external trends analysis, benchmarking studies, identification of material issues, stakeholders' engagement, extra-financial performance management according to Global Reporting Initiative standards and CR governance. In particular, Anna has developed sustainability positioning strategies and implementation approaches in seven distinct areas for various clients: environmental footprint, products' stewardship, customer care, sourcing, employment practices and impact on communities, governance and communication. Anna has also acquired an important experience in developing innovative sustainability decision-making tools such as the Deloitte Sustainable Enterprise Value Map and the Planning and Evaluation Model for sustainability investments in extractive industries (in collaboration with IFC).

